



Russell Fair Sponsorship Program

	Prize Book	Mention on Website	Gate Passes	Sponsor Board on Grounds	Advertising	Verbal mention over PA	Web Link	Midway bracelets	Ent. Tickets	Concession Space (note 1)	Invitation to Opening Ceremony	Big Screen Promo	Giant Tiger Pancake Breakfast
Friend of the Fair \$20 - \$99 (note 2)	Yes	Yes											
Bronze \$100 - \$249	Yes	Yes	2 Day passes	Yes			Yes						
Silver \$250 - \$499	Yes	Yes	4 Day passes	Yes Sign at specific event			Yes						
Gold \$500- \$999	Yes	Yes	6 Day passes	Yes Sign at refreshment area		Yes	Yes	2					
Diamond \$1000-\$1499 (note 3)	Corporate logo	Corporate logo	10 Day passes	Yes + Sign at refreshment area plus Banner	Yes	Yes	Yes	2	2		Yes	Yes	2
Platinum \$1500-\$2499 (note 1,3)	Corporate logo	Corporate logo	15 Day passes	Yes + Sign at refreshment area plus Banner	Yes	Yes	Yes	4	4	Yes	Yes	Yes	4
Corporate Silver \$2,500 - \$4,999 (note 1,3)	Corporate logo	Corporate logo	20 Day passes	Yes + Sign at refreshment area plus Banner	Yes	Yes	Yes	6	6	Yes	Yes	Yes	6
Corporate Gold \$5,000-\$7,499 (note 1,3,5)	Corporate logo	Corporate logo	30 Day passes	Yes + Sign at refreshment area plus Banner	Yes	Corporate Logo	Yes	8	8	Yes	Yes	Yes	8
Corporate Partner \$7,500 and over (note 1,3,4,5)	Corporate logo	Corporate logo	35 Day passes	Yes + Sign at refreshment area plus Banner	Yes	Corporate Logo	Yes	10	10	Yes	Yes	Yes	10
Next Level of sponsorship - please contact fair secretary directly													
Important Notes:													
In order for the Russell Agricultural Society to guarantee all the above-mentioned incentives, all sponsorship money or pledges for services or goods should be received no later than May 31st of the current fair year. All display signs and banners made by the Russell Agricultural Society remain the property of the Russell Agricultural Society													
1 - Concession space available upon request. Please contact Allan Anderson 445-2155													
2 - Charitable donation receipts will be issued to private individuals, at any program level, for those who wish to waive incentive program, upon request.													
3 - Option available up to : Five equal payments to be received as post-dated cheques, dated May 31, June 30, July 31, and August 31 and September 30, 2010													
4- A day will be designated for this sponsorship level. Contact Allan Anderson to make arrangements 445-2155.													